

## **Media Release**

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## CALIFORNIA STATE & FEDERAL EMPLOYEES' CREDIT UNION ANNOUNCES NAME CHANGE

Eureka, CA—California State & Federal Employees' Credit Union is pleased to announce they have officially changed the name to COMPASS COMMUNITY CREDIT UNION. The new name was announced at the Annual Meeting on January 25, 2018.

Last fall, the California Department of Business Oversight approved a field of membership expansion to allow the credit union to serve those who live, work or worship in Humboldt, Del Norte or Trinity counties. The new name and logo incorporates both attributes from the surrounding area, as well as the new tag line, "Guiding you to better banking".

Previously, membership was only open to federal or state employees, current or retired members of the United States Armed Forces and HSU faculty and students. Changing the name to reflect who they now serve was the next logical step. Members were asked to send in their suggestions and the amount of participation was phenomenal.

"We received a lot of names and were overwhelmed by the incredible response from our members," said Compass CCU CEO, Ray Litchfield. "We value our members and wanted them to be involved in this process. We are so pleased by the amount of support and participation shown by our members."

Mr. Litchfield went on to say, "Now more people have the opportunity to join and with our new name, Compass Community Credit Union, this will better reflect who we are. We want people in the local community to think of us for their banking needs."

Compass Community Credit Union serves more than 5,300 members in Humboldt, Del Norte or Trinity counties. Membership is open to anyone who lives, works or worships in these three counties. For over 67 years, Compass CCU has been offering financial solutions to members. For more information, visit www.CompassCCU.org.