



## Media Release

FOR IMMEDIATE RELEASE: March 20, 2025

CONTACT: Bruce Lund, 800-440-8662, x315 [blund@Compassccu.org](mailto:blund@Compassccu.org)

### COMPASS COMMUNITY CREDIT UNION ENLISTS LOCAL AGENCY

Eureka, CA – Compass Community Credit Union, a not-for-profit member-owned financial institution that serves those who live, work, or worship in Humboldt, Del Norte, and Trinity counties since 1951, has named Eureka based, full-service agency Cox Rasmussen & Co. as their creative agency of record. Cox Rasmussen & Co. will be responsible for all creative production, marketing strategies and digital placement.

“Compass Community Credit Union selected Cox Rasmussen & Co. to help us enhance our brand and to increase our local membership.” said Ray Litchfield, President and CEO of Compass, “We look forward to a long-standing partnership.”

Cox Rasmussen & Co. Advertising Agency is a local full-service agency that was first established in 1986. The agency offers print and graphic design, radio and video production, public relations, website development, media placement and social media management.

Compass Community Credit Union serves members in Humboldt, Del Norte and Trinity counties. Membership is open to anyone who lives, works or worships in these three counties. For over 74 years, Compass Community Credit Union has been providing financial solutions to their members. For more information, visit [Compassccu.org](http://Compassccu.org).