



## Media Release

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CONTACT: Bruce Lund, 800-440-8662, x 315 blund@csfecu20.com

### CSFECU CELEBRATES INTERNATIONAL CREDIT UNION DAY

Eureka, CA—California State & Federal Employees Credit Union celebrates International Credit Union (ICU) Day with festivities all week long. This year’s ICU Day serves as a reminder that credit unions can help members achieve their biggest goals in life with the theme “Dreams Thrive Here”.

ICU Day is celebrated on the third Thursday of every October and is a worldwide movement. ICU Day allows credit unions to band together to celebrate the spirit and philosophy of what we are all about. To show appreciation, CSFECU is encouraging members to come in throughout the entire week and enjoy refreshments, with a chance to win some fabulous prizes.

“It’s an opportunity to encourage our members to share their experiences and reflect on how the credit union has made a positive financial impact,” said CSFECU CEO, Ray Litchfield. “This year’s theme illustrates how CSFECU serves as a catalyst to make a difference and provide excellent financial solutions. It really is about people helping people and we are honored to be part of that.”

California State and Federal Employees Credit Union serves more than 5,300 members in Humboldt, Del Norte or Trinity counties. Membership is open to a wide range of groups, including current or retired federal or state employees, Humboldt University students, staff and alumni, current or retired members of the US Armed Forces and more. For more information, visit [www.csfecu20.com](http://www.csfecu20.com).



Pictured: Member, Michael D.